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# The Blog Post Tool Kit: (the Tools You Need To Create Sustainable Content)



## **Synopsis**

Did you know there are nearly 100 steps to creating, promoting and revising effective content? That's exactly why I've created The Blog Post Tool Kit. With nearly a decade of blogging experience, paired with a college degree in professional writing, I have learned how to create content which has successfully sustained my traffic at over a million hits a month for over two years. In the last two years, I've more than doubled those numbers – and I work even less than I did before. Working smarter, not harder, is the key. But first you need to learn how to do it. In this tool kit you'll learn:

- How to plan posts that get results
- How to create photography and graphics to grab readers
- How to properly write SEO rich content you can promote long term
- Why ongoing social media promotion is important – and how to do it.
- Why refreshing old content is important
- What to do to bring old posts back to life
- Worksheets for:

  - Social Media Image Cheat Sheet
  - Tutorial Storyline Worksheet
  - Recipe Storyline Worksheet
  - List Style Storyline Worksheet
  - Post Revision Schedule Planner

- As well as checklists to keep you on track:

  - Post Planning Checklist
  - Photography Editing Checklist
  - Post Writing Checklist
  - Post Promotion Checklist
  - Post Submission Sites Checklist
  - Post Maintenance Checklist

## **Book Information**

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## **Customer Reviews**

If you're thinking of starting a blog and don't know where to begin, or have a blog and are lost on

what to do and how to do it, or are a seasoned blogger who is looking to get better traction, this eBook is for you. There is so much info packed in here, from constructing a post, promoting, SEO, social media, it is literally the best guide I've used! I'm so thankful to Gina for being willing to share this information and helping to create such a wonderfully supportive community of bloggers. This tool kit will get you organized, help you create a plan to craft and develop your posts, and you'll create the framework for a successful blog. You'll be so glad you got this tool kit!

I didn't purchase this book via , I bought it direct from the author's website. It's a great resource filled with every step you need to create a successful blog post. I wish this book was available last year when I started blogging. It's a must read for every blogger, new and old. And the checklists are a huge bonus too. It's a great value compared to other eBooks.

I am only relatively new to blogging and am so grateful for this brilliant resource which has put me on the right path from the very beginning of my blogging journey! It's easy to read and to understand with lots of secret sauce throughout the entire kit. Gina is so generous with her information and can't recommend this Blog Post Tool Kit enough! Even if you've been blogging for a while there will be things that will help you!!

The book didn't contain any really useful information. It was really short and not detailed on information. I expected more but the Blog Post Tool Kit just didn't deliver. Kindle version not formatted properly. Definitely wouldn't pay \$19 for book. I am upset that I used my monthly free book for this selection.

I love this e-book and wish I had it when I first starting blogging. It tells you everything you need to do with each blog post so you have sustainable content. It takes the guess work out of what you are supposed to be doing and really puts you on the right path with your blogging journey! A must-have for every blogger, new or experienced....

Love this e-book, written by someone who has tried, tested and used the tools and techniques provided. The advise is spot on and the book is written in a very organized, practical and usable format. For those who are new to blogging this is a must, for those who are already blogging you will want all of the tools provided. Only advice-get it now!

If you are thinking of starting a blog, you need this toolkit. If you are a new blogger, you need this toolkit. If you have been blogging for awhile but you are not seeing the results you want, you need this toolkit. Gina Luker unpacks a ton of information in a way that even a rookie can handle it.

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